

שירת
חפצי

OBJECTS
POETRY

"Objects Poetry" Exhibition (in hebrew: "שירת חפצים" - "Shirat Hafazim") reveals a new and unique genre in hebrew poetry - poems which have objects at their center. The translation of "objects" to hebrew, though, lacks an important dimension. the noun "Hafazim" has the same linguistic root as the verb "to desire". And so, in hebrew, the "object" is not the absolute opposite to the "subject", but a thing-which-the-subject-wants-dearly, inherently it is "an object of desire". This exhibition is therefore an exhibition about the poetry of objects of desire.

The exhibition focuses on poems from the past 20 years, showing a current perspective of the way Israeli poets understand the designed world surrounding them. A total of 30 poems are presented, each printed in two thousand copies and stacked in piles. The visitors are invited to walk among them and read, and with a special envelope, to pick the songs they desire the most and create a personally-preferred mini-anthology. In doing so, the height of the piles change, reflecting the desirability of the poems.

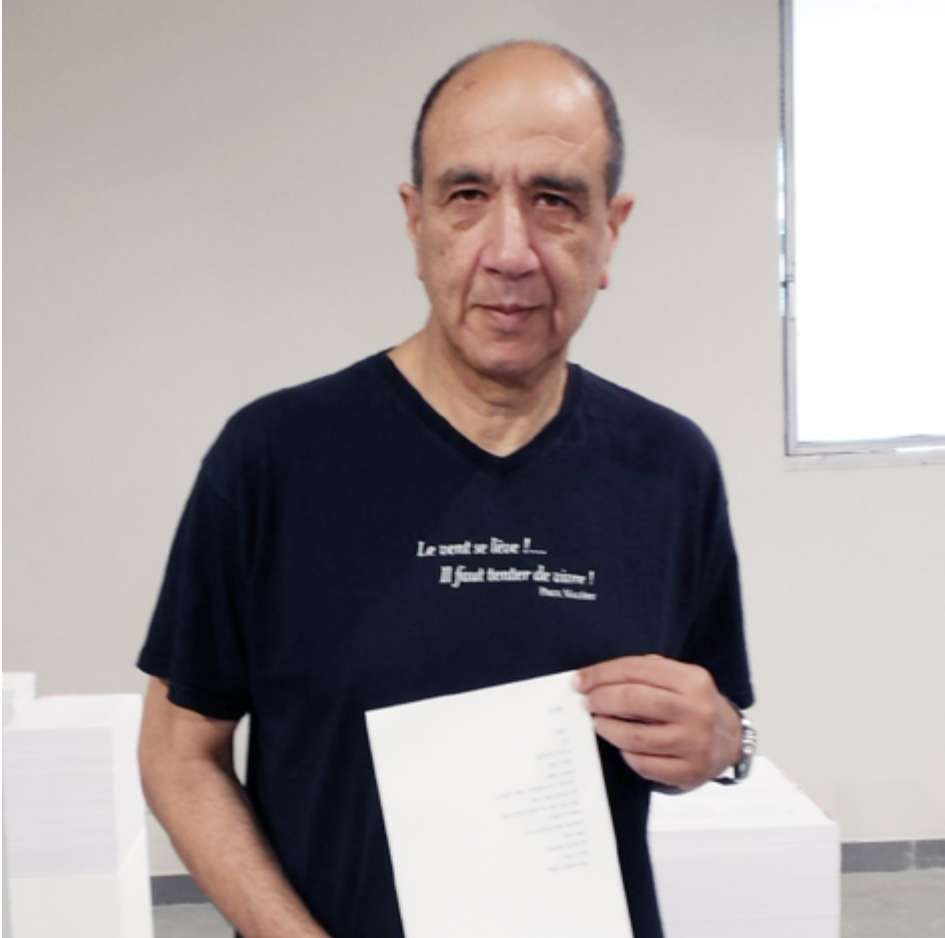
One of the participants in the exhibition is Ronny Someck's poem "Napkin" (in hebrew: "מפית" - "Mapit"), in which he describes the experience one has with the common Israeli restaurant napkins. They have a standard print on them: "Did you enjoy? Tell your friends. Did you not? Tell us". Someck's poem reflects on that phrase.

The exhibition was conceived and curated by Ravid Rovner, an historian and philosopher of design. It was presented in the "Vitrina" gallery at the faculty of design in Holon Institute of Technology, March 28th and April 21st, 2016.









Ronny Someck holding his poem "Napkin" at Objects Poetry Exhibition, April 2016